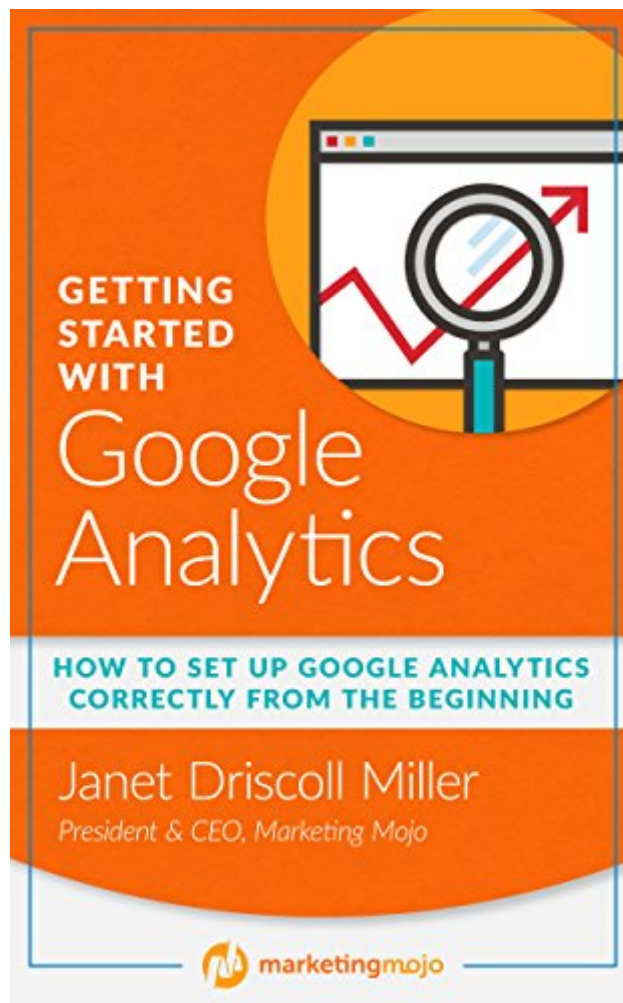# Getting Started With Google Analytics: How To Set Up Google Analytics Correctly From The Beginning

Synopsis

Google Analytics provides a wealth of information about how visitors arrive at your website and what they do while they are there. However, it's critical to set up Google Analytics on your website correctly from the beginning. This book walks you through, step-by-step, on how to set up Google Analytics, from the code on your website to the reporting views you should create.

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Customer Reviews

A very small PDF, with some typos. I don't mind; I'll be referring to this for the glossary and first weeks of learning Google Analytics. Thanks to the author for publishing.

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